

Magdalayna Drivas

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EDUCATION

M.A. in Media Studies 2020–
Penn State University
Advisor: Dr. Mary Beth Oliver

B.A. in Journalism, *magna cum laude* 2015–2019
Baylor University

RESEARCH INTERESTS

Media psychology, human-computer interaction, virtual environments, health and well-being, video game effects, player-avatar relationships

PUBLICATIONS

Oliver, M.B., Zhang, B., Berndt, M., & **Drivas, M.** (forthcoming). *Inspired to cover up: The effect of uplifting media messages on attitudes and behavioral intentions to wear face masks among Democrats and Republicans*. Psychology of Popular Media.

PRESENTATIONS

Berndt, M., **Drivas, M.**, & Doty, C. (forthcoming). *Am I Just Eating Because I'm Bored? TikTok's #Quarantine15's Influence on Body Image and Intent to Diet and Exercise*. Paper accepted for presentation at the annual conference for the National Communication Association. Seattle, Washington.

Oliver, M.B., Zhang, B., Berndt, M., **Drivas, M.**, & Dooley, A. (forthcoming). *Inspiring the left versus the right: A content analysis of "Good News" stories in Fox News and the Huffington Post*. Paper accepted for presentation at the annual conference for the National Communication Association. Seattle, Washington.

Oliver, M.B., Zhang, B., Berndt, M., & **Drivas, M.** (2021, May). *Inspired to cover up: The effect of uplifting media messages on attitudes and behavioral intentions to wear face masks among Democrats and Republicans*. Paper presented at the annual conference for the International Communication Association.

RESEARCH EXPERIENCE

Graduate Research Assistant, Penn State University 2020–
Media Psychology Lab
Advisor: Dr. Mary Beth Oliver

Undergraduate Research Assistant, Baylor University 2018–2019
Media Effects Lab
Primary Mentor: Dr. Daniel Shafer

TEACHING EXPERIENCE

Instructor of Record, Penn State University Fall 2021
COMM 118: Introduction to Media Effects

PUBLIC SCHOLARSHIP

Drivas, M. (2021, March 30). *It's not you, it's Wii: Defining fitness in exergames*. In A. P. Jones (Ed.), (Video)Gaming and Personal Health/Fitness, In Media Res. Posting available at <https://mediacommons.org/imr/content/it%E2%80%99s-not-you-it%E2%80%99s-wii-defining-fitness-exergames>

HONORS AND AWARDS

2021 **Douglas and Claudia Anderson Scholarship**, *Penn State University*
2019 **Outstanding Senior in New Media**, *Baylor University*
2019 **Best Undergraduate Researcher**, *Baylor University*
2019 **Baylor University Journalism Department Scholarship**
2018 **Mr. and Mrs. Carmage Walls Scholarship**, *Baylor University*
2018 **Kappa Tau Alpha Journalism Honor Society**
2018 **Eta Sigma Phi Classics Honor Society**
2016 **Alpha Lambda Delta First-Year Honor Society**
2015-19 **Baylor University Provost's Gold Scholarship**

PROFESSIONAL MEMBERSHIPS

International Communication Association